

**MINUTES  
BOARD OF DIRECTORS  
CEDAR HILL ECONOMIC DEVELOPMENT CORPORATION  
Meeting of August 1, 2011**

*The Board of Directors of the Cedar Hill Economic Development Corporation met at 6:00 p.m. on Monday, August 1, 2011 in the City of Cedar Hill Government Center, Administrative Conference Room, 4<sup>th</sup> Floor, 285 Uptown Blvd, Bldg. 100, Cedar Hill, Texas.*

**Directors Present:** *President Jerry White, Vice President Bill Strock and Directors Johnny Wallace, Dennis Brock, Michael Lemmon, Earl Wooten, Kenneth Govan, and Lee Taylor*

**Directors Unable to be Present:** *Chamber President Amanda Skinner*

**Staff Present:** *Director Allison Thompson, Marketing, Events, and Business Retention Manager Michaela Dollar, and Executive Assistant Jean Dyer*

**1. Call the meeting to order:**

President Jerry White called the meeting to order at 6:00 p.m., declaring it an open meeting, that a quorum was present, and that the meeting was duly posted.

**2. Pledge of Allegiance:** United States and Texas Flag

**3. Invocation:** President, Jerry White

**4. Consent Agenda:**

*Items listed under the Consent Agenda are considered routine and are generally enacted in one motion.*

The Board considered the following Consent Agenda item:

- A. Consider approving the July 11, 2011 Regular Meeting Minutes

President White entertained a motion to approve the July 11, 2011 Regular Meeting Minutes. Bill Strock made a motion to approve the Consent Agenda as is, second by Dennis Brock, and passed unanimously.

**5. Oath of Office:** Administered by Executive Assistant Jean Dyer

- A. Directors:
  - (Officio) Bill Strock
  - (Ex-Officio) Earl Wooten III, Kenneth Govan, and Lee Taylor

Assistant Dyer administered the Oath of Office to Officio Director Bill Strock and Ex-Officio Directors Earl Wooten III, Kenneth Govan, and Lee Taylor.

**6. Appointment of Officers:**

- A. President

## B. Vice President

President White entertained a nomination for the 2011-2012 President position. Bill Strock made a motion that President White continue to serve as the President for the 2011-2012 year, seconded by Johnny Wallace, and passed unanimously.

President White entertained a nomination for the 2011-2012 Vice President position. Johnny Wallace made a motion that Vice President Bill Strock continue to serve as Vice President for the 2011-2012 year, seconded by Dennis Brock, and passed unanimously.

**7. Citizens Forum:** There were no citizens present

**8. Consideration Items:**

A. Consider the 2012 CHEDC Budget

Director Thompson handed out a copy of the CHEDC 2012 Budget and proceeded with a brief Q & A period before President White entertained a motion of approval. Johnny Wallace made a motion to approve the 2012 CHEDC Budget as submitted, seconded by Dennis Brock, and passed unanimously.

Before going into Executive Session President White asked Director Thompson if it was necessary, she stated no and President White omitted the Executive Session statement and continued with Information Items.

**9. Information Items:**

**A. Board Member Announcements & Updates:**

Michael Lemmon announced that the Taste of Cedar Hill is Tuesday, August 2<sup>nd</sup> where the Old Navy Store on 1382 use to be and ticket prices at \$10 for adults and \$5 for children. Johnny Wallace announced an end of the year celebration benefiting the 20<sup>th</sup> anniversary Education Event with Senator Royce West and Dr. Henry Conrad at his home on August 14<sup>th</sup> at 7:00pm.

**B. Cedar Hill Business Park Property Owners Association (CHBPPOA) Report:**

- *Updated on lighting in the Business Park*

Michael Lemmon reported on the recent PepWear break-in and provided an update on the security camera discussions.

Kenneth Govan provided an update on the business park lighting stating that the existing lighting was completed by an independent electrical contractor that used the National Electric Code standards and that Oncor uses the National Electric Safety Code standards in which the conduit, pole size and lighting fixture differ. Kenneth provided recommendations and Allison Thompson stated at the present the city pays the monthly electric bill.

**C. City Council July 2011:** Director Thompson stated that EDC did not have an item at the July 2011 City Council meetings.

**D. EDC Director's Report:**

Director Thompson commented on:

- Announced the Best Southwest 2011 TGIF Legislative Breakfast Series every Friday in August, Charlton Methodist Health System at 7:30am. Guest speaker State Representative Helen Giddings Friday, August 5<sup>th</sup>; requested all to RSVP to the Chamber
- Guest speaker for a Strategic Planning class at the UTA Center in downtown Fort Worth this Wednesday, August 3<sup>rd</sup> and will highlight the CHEDC Strategic Plan
- Property Sale Contract with Highway Intelligent Traffic Systems Corporation for the 7.4 acres in the business park is at the Title Company
- Recent press release regarding Cedar Hill ISD achieving T.E.A. Recognized Status
- Recently accepted for the North Texas Commission Leadership Class
- Received the first draft of the Camion Associates Report
- Reported that EDRP focused on Economic Gardening and stated that the Manufacturing Report should be completed soon
- Provided new work cell phone number, 214.803.3834, and stated will be vacationing from August 10<sup>th</sup> thru the 22<sup>nd</sup>

**E. Business Retention & Marketing Manager's Report:**

Michaela highlighted the following from her submitted report:

- Attended the Cedar Hill Chamber Night Out & Peace Through Business reception at Northwood University in which the CHEDC Sponsored
- Completed the design of the new trade show booth
- Upcoming NTCAR Expo August 30<sup>th</sup>
- The August Chamber Luncheon with guest speaker CHISD Superintendent Horace Williams at the 9<sup>th</sup> Grade Center in which the EDC will host a table
- Attended the Leadership Southwest planning retreat where the leadership program was reviewed and noting the incoming class of 2011-2012 will celebrate its 27<sup>th</sup> year

**F. Executive Assistant Report:**

Asst. Dyer obtained signature from President White and passed out mail

President White stated that the September meeting is scheduled for the last Monday in August (29<sup>th</sup>) and entertained a motion to adjourn. Dennis Brock made a motion to adjourn, seconded by Bill Strock, and passed with no opposition. The meeting adjourned at 7:30pm.

  
Jerry White, President

ATTEST:

  
Jean Dyer, EDC Executive Assistant