

What is it?

A Business Retention and Expansion Program (BREP) is a community-based program used to open lines of communication and build relationships with local business. The program promotes job growth by helping communities identify concerns and barriers in the survival and growth of local businesses.

The approach focuses on local businesses because studies show that up to 80% of new job growth come from exiting businesses, rather than new firms that have been attracted to the area. In addition, business attraction efforts are also more likely to be successful when existing businesses are happy with the local business climate.



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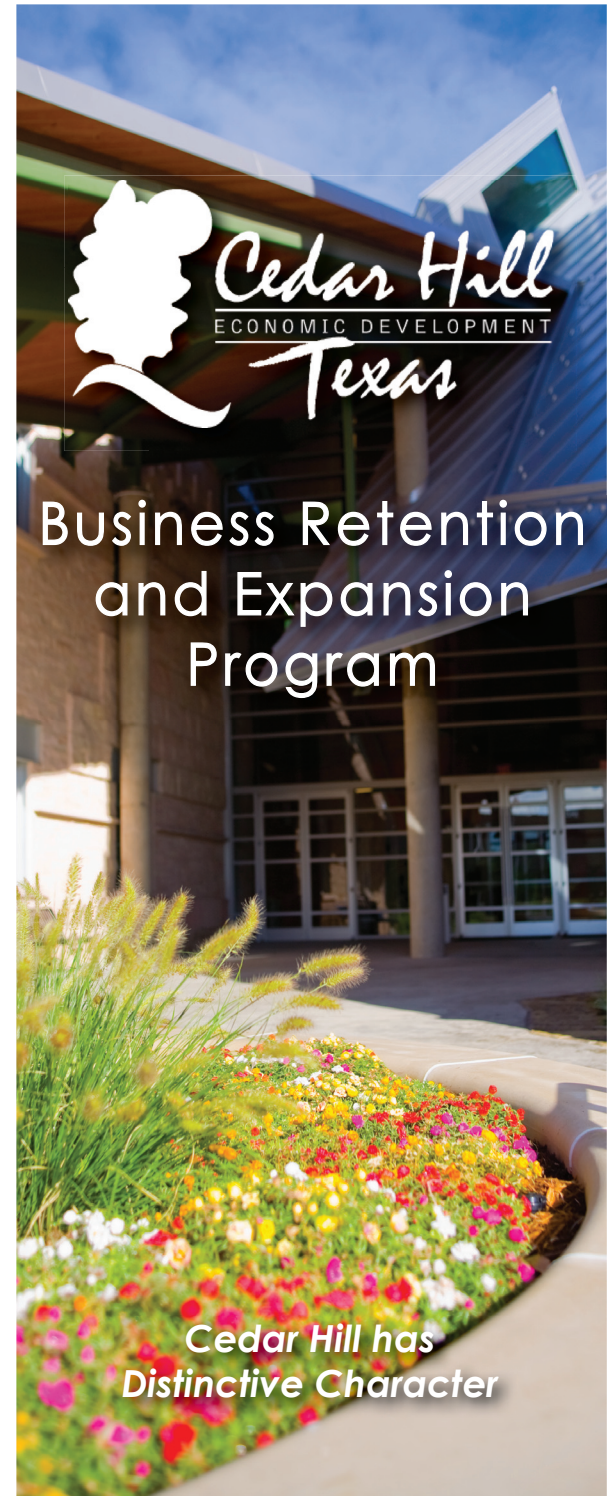
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Business Retention and Expansion Program

Cedar Hill has
Distinctive Character

Program Objectives

Short Term

- Provide community support for local businesses
- Solve immediate individual business concerns
- Compile an inventory of existing businesses with contact information

Long Term

- Improve the competitiveness of local businesses
- Establish and implement a strategic plan of action for business growth and economic development

Business Visits

The most important element in a BREP program are the visits made to area businesses. These visits are meant to build a relationship between business leaders and the Cedar Hill Economic Development Corporation (EDC), so that as obstacles arise, they know they can turn to the EDC for assistance.

The EDC has a goal of *two to four business visits per week*, with all the types of businesses in Cedar Hill.

For more information, or to schedule a BREP visit with your business, contact Michaela Dollar at 972.291.5132 x2 or michaela.dollar@cedarhilltx.com

Community Resources



Best Southwest Small Business Development Center

207 N Cannady Drive
Cedar Hill, TX 75104

www.cedarvalleycollege.edu/sbdc
Loletha Chiles, Interim Director
(972) 860-7893

Cedar Hill Chamber of Commerce

300 W Houston Street
Cedar Hill, TX 75104

www.cedarhillchamber.org
Amanda Skinner, President
(972) 291-7817

Cedar Valley College Continuing Education

3030 North Dallas Avenue
Lancaster, Texas 75134-3705

[www.cedarvalleycollege.edu/
continuingeducation.html](http://www.cedarvalleycollege.edu/continuingeducation.html)
Bill Wells, Training Consultant
(972) 860-8206



Economic Forum

This year, the Cedar Hill Economic Development Corporation will be presenting the first ever Cedar Hill Economic Forum. The forum will become an annual event and will feature speakers/panelists on current, high-priority topics. All businesses in the City of Cedar Hill will be invited to attend. Stay tuned for more information!

If you have any suggestions for speakers or topics, please email:
michaela.dollar@cedarhilltx.com

