

**MINUTES  
BOARD OF DIRECTORS  
CEDAR HILL ECONOMIC DEVELOPMENT CORPORATION  
Meeting of April 4, 2011**

*The Board of Directors of the Cedar Hill Economic Development Corporation met at 6:00 p.m. on Monday, April 4, 2011 in the City of Cedar Hill Government Center, Administrative Conference Room, 4<sup>th</sup> Floor, 285 Uptown Blvd, Bldg. 100, Cedar Hill, Texas.*

**Directors Present:** *Vice President Bill Strock, Amanda Skinner, Earl Wooten, Dennis Brock, Michael Lemmon, and Johnny Wallace*

**Directors Unable to be Present:** *President Jerry White, Kenneth Govan, Angela Berry-Roberson*

**Staff Present:** *Director Allison Thompson, and Marketing, Events, and Business Retention Manager Michaela Dollar*

**1. Call the meeting to order:**

Vice President Bill Strock called the meeting to order at 6:02 p.m., declaring it an open meeting, that a quorum was present, and that the meeting was duly posted.

**2. Pledge of Allegiance:** United States and Texas Flag

**3. Invocation:** Amanda Skinner

**4. Consent Agenda:**

*Items listed under the Consent Agenda are considered routine and are generally enacted in one motion.*

The Board considered the following Consent Agenda item:

A. Consider approving the March 7, 2011 Regular Meeting Minutes

B. Consider approving the January 2011 Financials:

- Benchmark/Incentive Status Reports

Vice President Strock entertained a motion to approve the consent agenda. Dennis Brock made a motion with a second by Johnny Wallace, and passed unanimously.

**5. Citizens Forum:**

There were no citizens present.

**6. Executive Session**

There were no reports on current projects; therefore the Board did not go in to executive session.

**7. Information Items:**

**A. Board Member Announcements & Updates:** Chamber President Amanda Skinner reminded the Board of several upcoming ribbon cuttings for the Chamber.

**B. Cedar Hill Business Park Property Owners Association (CHBPPOA) Report:**

Director Thompson reported the EDC is pursuing lighting options with Deputy City Manager Greg Porter. The lights in the Cedar Hill Business Park are separately metered and do not currently meet Oncon standards. She is looking into ways to get them up to standard and on the City grid, but is unsure exactly what needs to be changed. After the changes, the Business Park Property Owners Association will no longer be responsible for them.

**City Council January 2011:**

Director Thompson stated that the Council passed Project Blaze and Project Frank. The contract for Project Blaze is at the title company, and the contract for Project Frank will be signed and paid by Friday.

**C. EDC Director's Report:**

Director Thompson commented on:

- The IEDC Federal Forum and Research Committee meetings she attended,
- The recently hosted CREW tour to Cedar Hill,
- The Directors Planning Retreat at the Trinity River Audubon Center,
- Her participation in the Dogwood Canyon Audubon Center's grand opening planning committee,
- Councilman Haydin's attendance at the North Texas Cricket Association, and
- A meeting with the new SBDC Director Russell Wyrick and the possibility of renewing a partnership with the organization.

**E. Business Retention & Marketing Manager's Report:**

Manager Dollar distributed a report to the Board and highlighted the following items:

- BREP visits with Patrizio and Bailey's Grille
- Website analytics and traffic percentages

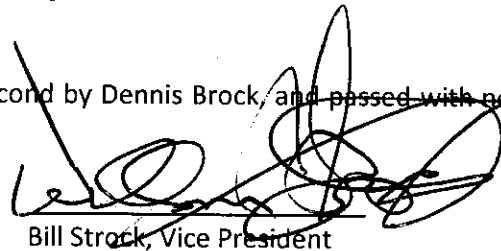
**F. Executive Assistant Report:**

Asst. Dyer was not present, therefore no report was given.

**G. Next Board Meeting: May 9, 2011 – Administrative Conference Room**

**10. Adjourn:**

A motion to adjourn was made by Johnny Wallace, with a second by Dennis Brock, and passed with no opposition. The meeting adjourned at 6:25 p.m.



Bill Strock, Vice President

ATTEST:

  
Jean Dyer, EDC Executive Assistant