

**MINUTES  
BOARD OF DIRECTORS  
CEDAR HILL ECONOMIC DEVELOPMENT CORPORATION  
Meeting of July 11, 2011**

**The Board of Directors of the Cedar Hill Economic Development Corporation met at 6:00 p.m. on Monday, July 11, 2011 in the City of Cedar Hill Government Center, Administrative Conference Room, 4<sup>th</sup> Floor, 285 Uptown Blvd, Bldg. 100, Cedar Hill, Texas.**

**Directors Present:** President Jerry White, Vice President Bill Strock and Directors Johnny Wallace, Dennis Brock, Michael Lemmon, Earl Wooten, Kenneth Govan and Chamber President Amanda Skinner

**Staff Present:** Director Allison Thompson and Executive Assistant Jean Dyer

**Staff Unable to be Present:** Marketing, Events, and Business Retention Manager Michaela Dollar

**1. Call the meeting to order:**

President Jerry White called the meeting to order at 6:03 p.m., declaring it an open meeting, that a quorum was present, and that the meeting was duly posted.

**2. Pledge of Allegiance:** United States and Texas Flag

**3. Invocation:** Director Dennis Brock

**4. Consent Agenda:**

*Items listed under the Consent Agenda are considered routine and are generally enacted in one motion.*

The Board considered the following Consent Agenda item:

A. Consider approving the June 13, 2011 Regular Meeting Minutes

B. Consider approving the May 2011 Financials:  
- Benchmark/Incentive Status Reports

President White entertained a motion to approve the Consent Agenda. Dennis Brock made a motion to approve the Consent Agenda with noted corrections, second by Michael Lemmon, and passed unanimously.

**5. Citizens Forum:** There were no citizens present

**6. Consideration Items:**

A. Consider changes to the CHEDC Incentive Policy

Director Thompson referred to the redline copy stating that 4A and 4B has changed to Type A and Type B, recommended grammatical additions & deletions and title clarification.

After discussion President White entertained a motion of approval of the recommended changes to the Cedar Hill Economic Development Corporation Incentive Policy as presented. Bill Strook made the motion to approve recommendations as presented to the CHEDC Incentive Policy, seconded by Johnny Wallace, and passed unanimously.

**7. Executive Session – Convene Executive Session pursuant to Section 551.087 Texas Gov't Code for deliberation regarding economic development negotiations:**  
(b) Deliberation of the purchase, exchange, lease or value of real property in accordance with section 551.072, V.T.C.A., Government Code, as amended; **Future Projects**

(e) Discussion or deliberation regarding commercial or financial information that the board of directors of the corporation has received from a business prospect that the corporation seeks to have locate, stay, or expand in or near the territory of the corporation and with which the corporation is conducting economic development negotiations in accordance with section 551.087(1), V.T.C.A., Government Code as amended; **Future Projects**

(f) Deliberation of an offer of a financial or other incentive to a business prospect the corporation seeks to have locate, stay or expand in or near the territory of the corporation and with which the corporation is conducting economic development negotiations in accordance with section 551.087 (2), V.T.C.A., Government Code, as amended; **Future Projects**

**8. Reconvene in Open Session and consider any action to be taken from Executive Session:** No motions to be made

**9. Information Items:**

**A. Board Member Announcements & Updates:**

Chamber President Amanda Skinner announced and received RSVP's from the board, for the Chamber Night Out at Northwood University, Peace through Business reception, July 14<sup>th</sup> in which the Cedar Hill Economic Development Corporation is co-host.

**B. Cedar Hill Business Park Property Owners Association (CHBPPOA) Report:**

Michael Lemmon reported on the recent theft in the Cedar Hill Business Park stating that the association in the near future will research, meet and discuss security camera bids.

**City Council June 2011:**

Director Thompson passed out July 12, 2011 City Council Agenda Packets and referred to the Presentation of the Distinctive Character Lifetime Achievement Award to Ms. Jimmie Ruth White during the Council meeting and a reception in the foyer outside the T.W. "Turk" Cannady Room immediately following the City Council meeting.

**C. EDC Director's Report:**

Director Thompson commented on:

- 100 Mentors 100 Days Big Brothers Big Sisters flyer where Cedar Hill is competing against Desoto, Duncanville and Lancaster for a \$5000 grant to be awarded to their school district in which the city with the most mentors wins!
- Currently serving on the ICSC Planning Committee and preparing for the Deal-making Conference November 2<sup>nd</sup> in San Antonio as Alliance Co-Chair
- Recently Attended the Texas Economic Development Council Sales Tax Training, Ernst and Young Gala (Entrepreneur Award), Bisnow Apartment Panel Event at the Westin Galleria and the CREW Luncheon featuring Ex-Mayor Wallace of Sugarland
- Assisting with the Annual CoreNet Global Women's Conference this September in Frisco at the Westin Stonebriar
- Upcoming IEDC Economic Development (EDRP) Retreat, Chamber Luncheon on July 28<sup>th</sup> at Northwood University and Board Appointments will be made on July 19<sup>th</sup>

**E. Business Retention & Marketing Manager's Report:**

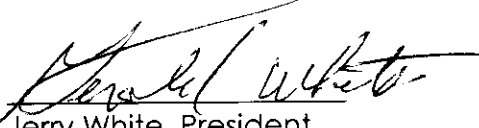
Allison highlighted the following from Michaela's report:

- Continued working on implementing a Cedar Hill Business Directory on the EDC website
- Met with D CEO rep to discuss future advertisement opportunities
- Hosted Matt Joyce from the Dallas Business Journal and gave him a tour of the City.
- Distributed an RFP for the complete redesign of the Cedar Hill EDC website and began reviewing proposals
- Received the 2011 Focus on Excellence Readers Choice Award for Best City Employee
- Worked with the committee on the Juneteenth celebration VIP booth
- Has begun working on a recruitment/marketing video for Leadership Southwest

**F. Executive Assistant Report:**

Asst. Dyer obtained signatures and passed out mail

President Jerry White stated the next meeting is scheduled for Monday, August 1<sup>st</sup> and entertained a motion to adjourn. Bill Strock made a motion to adjourn, seconded by Dennis Brock, and passed with no opposition. The meeting adjourned at 6:40pm.

  
Jerry White, President

ATTEST:

  
Jean Dyer, EDC Executive Assistant