

**MINUTES
BOARD OF DIRECTORS
CEDAR HILL ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING, MAY 1, 2017**

The Board of Directors of the Cedar Hill Economic Development Corporation met at 6:00 p.m. on Monday, May 1, 2017 in the City of Cedar Hill Government Center, Executive Conference Room, 4th Floor, 285 Uptown Blvd, Bldg. 100, Cedar Hill, Texas 75104.

Directors Present: President Bill Strock, Vice President Michael Lemmon, Duane Dankesreiter, Andrew LeGrand, Shawn Quildon, Lee R. Taylor and Johnny Wallace.

Directors Unable to be Present: Jan Blake and Jeff Powers

Staff Present: Director Allison Thompson, and Executive Assistant Louis Castillo.

1. Call the meeting to order:

President Bill Strock called the meeting to order at 6:00 p.m., declaring it an open meeting, that a quorum was present, and that the meeting was duly posted and the open carry or display of handguns in this meeting is not allowed.

2. Pledge of Allegiance: United States and Texas

3. Invocation: Michael Lemmon

4. Consent Agenda:

Items listed under the Consent Agenda are considered routine and are generally enacted in one motion.

A. Consider approving the April 3, 2017 regular meeting minutes.

B. Consider approving the March 2017 Financials.

President Bill Strock entertained a motion regarding the Consent Agenda..

Motion: Shawn Quildon made the motion to approve the consent agenda and was seconded by Vice President Michael Lemmon and passed unanimously.

5. Citizens Forum: None Present

6. Welcome:

Russell Read, Director of Customer and Visitor Experience was introduced and gave a brief history of his back ground and experience to be successful in his new position.

7. Presentation & Discussion Items:

Alan Dickerson, Finance Director, gave an update on the Kimco agreement that was concluded on January 2017.

8. Executive Session: EDC Board convened into Executive Session at 6:15 p.m.

9. **Reconvene in Open Session at 7:10 p.m. no action was taken from Executive Session.**

10. **Information Items:**

A. Board Member Announcements:

- Vice President Michael Lemmon informed the EDC Board that the Mayors Teen council will be helping with the Health Fair on Saturday, May 6 from 9am-12pm at the Ninth Grade Center that Charlton Methodist Hospital is sponsoring.
- Duane Dankesreiter informed the EDC Board that the Dallas Regional Chamber launched a national campaign called “Say Yes to Dallas” to target millennials to move to the Dallas region.

B. Cedar Hill Business Park Property Owners Association (CHBPPOA) Report:

Lee R. Taylor informed the EDC Board of the proposals received for lawn service for the Business Park entrance.

C. Director’s Report:

- Allison informed the EDC Board about calendar changes regarding the next two board meetings will be held on Monday, June 12, 2017 and Monday, July 10, 2017.
- Allison attended IAMC in Tampa, FL. It was well attended and the Texas Dinner was a success.
- Louis will be out of the office next week.
- The second week in May is Economic Development Week and on Tuesday, May 9, 2017 the Cedar Hill City Council will present the EDC with a proclamation.
- ICSC will be held in May and Andy will be attending.
- Allison and Louis reviewed the results of the sewer survey that was done on the south end of Cedar Hill Road and South East of 67 between KCK Way and Mt. Lebanon.

D. Marketing Manager’s Report:

- Andy was out of the office; Allison gave review of the following Marketing highlights:
 - RED Luncheon on March 23, 2017 featured Hillside Village, NARSTCO and PepWear.
 - GSMCON 2017 was from April 11-13, 2017 was a Government Social Media Conference & Expo on how to maximize our social media program.
 - Dallas Innovates Sponsorship for 2017-18, Dallas innovates is an online source for what’s new and next in North Texas innovation ecosystem.
 - CHEDC Board Member Webpage has been updated with individual pictures of the Board Members.
 - The CHEDC Team presented at the Cedar Hill Chamber of Commerce Quarterly meeting on April 27, 2017.

- May 8-13, 2017 will be National Economic Development Week this will be a nationwide campaign.

F. Executive Assistant Report:

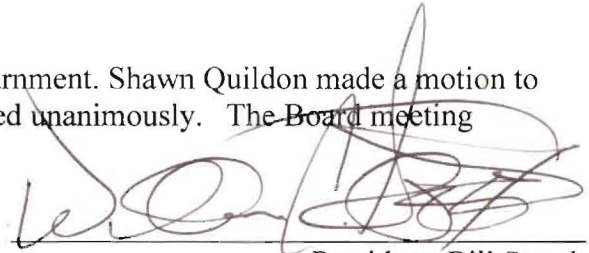
- Louis reviewed the ribbon cutting ceremonies for the Cedar Hill Chamber of Commerce and the events that are scheduled for May that the EDC board can attend.
- President Strock signed the approved minutes for April 3, 2017 and the Executive Session agenda from May 1, 2017 meeting.

G. Next Board Meeting:

- *President Bill Strock announced that the next EDC Board meeting will be on Monday, June 12, 2017.*


11. Adjourn:

President Bill Strock entertained a motion for adjournment. Shawn Quildon made a motion to adjourn, seconded by Duane Dankesreiter and passed unanimously. The Board meeting adjourned at 7:50 p.m.



President, Bill Strock

ATTEST:



Louis Castillo, EDC Executive Assistant