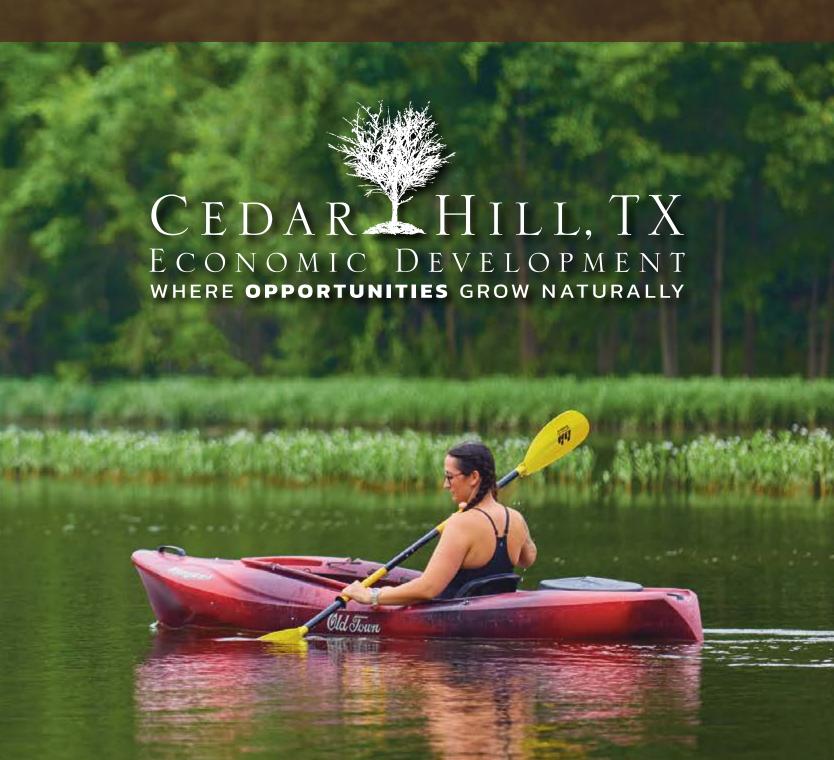
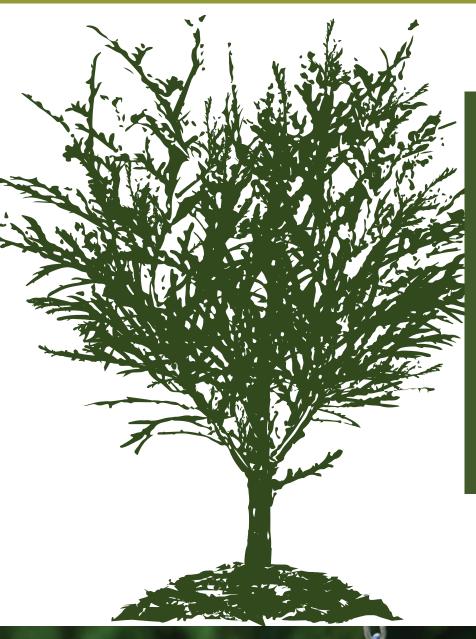
# 3CMMUNITY 25PROFILE



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We envision Cedar Hill as a premier city retaining its distinctive character; where families and businesses flourish in a safe and clean environment.

# AT A GLANCE



Cedar Hill, TX, is a community where opportunities grow naturally and where we celebrate and preserve our distinctive character. Located just minutes south of the Dallas/Fort Worth metroplex, Cedar Hill is home to 32 neighborhood and community parks plus more than 36 miles of trails for people to relax, play and explore.

Some of the most beautiful and fascinating parks and open space areas in the State of Texas are located in Cedar Hill, including Cedar Hill State Park and Dogwood Canyon Audubon Center. Almost 2 million visitors per year pass through the 1,826-acre Cedar Hill State Park.

#### It doesn't take long to see that Cedar Hill is a special place.

Cedar Hill's pristine natural beauty can be experienced as you drive into town for a visit, a shopping excursion, or to find your new home. Cedar Hill is the ultimate place to live, work and play in an environment that is like no other in Texas.

#### **ECONOMIC DEVELOPMENT TEAM**



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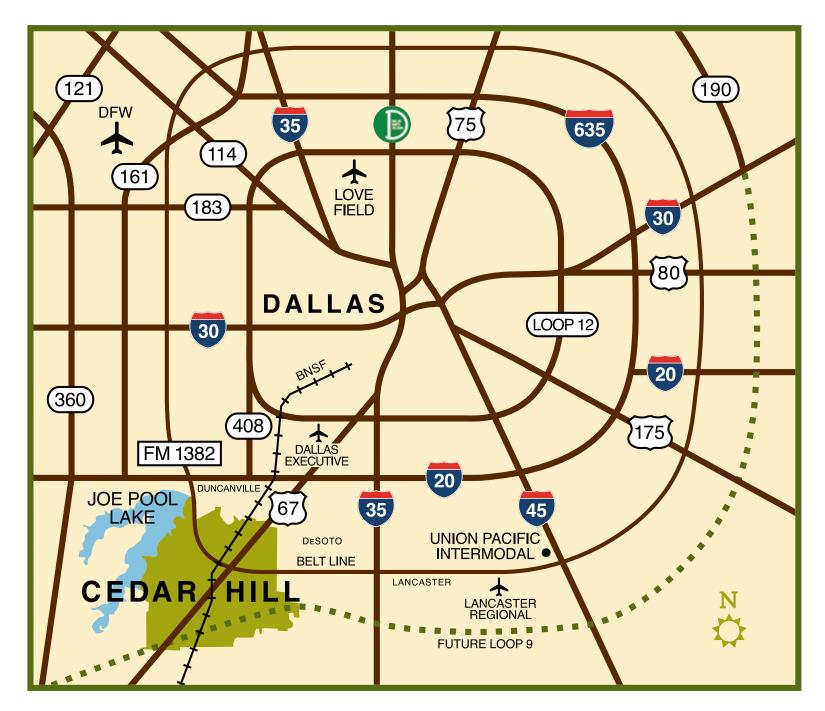


Colby Collins
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# **GEOGRAPHY**



Cedar Hill has major highway and/or interstate access available via **U.S. Highway 67**, a four-lane divided highway that merges with **IH-35** to the north and south. Highway 287 and IH-45 are nearby, and easy access to IH-20 provides a major east/west thoroughfare.

Construction of the future **Loop 9** corridor will be just south of the Cedar Hill Business Park and will connect **U.S. Highway 67** and I**H-35E** on the southern end of Dallas County.

# TRANSPORTATION



#### ON THE GROUND

U.S. Highway 67 IH-35, IH-45, IH-20

Rail access BNSF bnsf.com

Accessibility Star Transit www.startransit.org

#### FROM THE AIR

- 29 miles from Dallas/Fort Worth International Airport
- 26 miles from Dallas Love Field
- Major highway and interstate access.

www.dfwairport.com | www.dallas-lovefield.com

#### **CEDAR HILL STATE PARK**

Located on beautiful Joe Pool Lake, Cedar Hill State Park is one of the most visited parks in Texas, consisting of 1,826 acres of rugged, natural beauty reminiscent of the Texas hill country. If not for the amazing views of the Dallas and Fort Worth skylines, visitors easily forget they are in the largest urban park in the state and the fourth-largest metropolitan area in the nation.

Whether you want to take the boat out, go fishing, swim, or kayak, the 7,500 acre Joe Pool Lake is the place! But it's not all about the lake. The surrounding area's superb natural beauty and proximity to other attractions draw visitors from all over the country. tpwd.texas.gov/state-parks/cedar-hill



# **POPULATION WITHIN 30 MINUTES**



#### **POPULATION**

| TOTAL | 2,236,443 |
|-------|-----------|
| AGES  |           |
| 0-19  | 620,531   |
| 20-29 | 348,023   |
| 30-39 | 343,154   |
| 40-49 | 293,619   |
| 50-59 | 261,695   |
| 60-64 | 115,860   |
| 65+   | 253,561   |

MEDIAN AGE **37.2** 

MALE **49.86%** 

### **ETHNICITIES** %

| Black (non-hispanic)            | 25.36 |
|---------------------------------|-------|
| Hispanic                        | 37.35 |
| White (non-hispanic)            | 29.25 |
| Asian (non-hispanic)            | 6.0   |
| Multi-race (non-hispanic)       | 1.62  |
| Other (non-hispanic)            | 0.2   |
| American Indian (non-hispanic)  | 0.16  |
| Pacific Islander (non-hispanic) | 0.06  |

FEMALE **50.14%** 

AVERAGE HOUSEHOLD INCOME

\$115,583

#### **EDUCATION %**

| < Grade 9         | 9     |
|-------------------|-------|
| Grade 9-12        | 7.85  |
| High School       | 23.65 |
| Some College      | 18.97 |
| Associates Degree | 6.89  |
| Bacelor Degree    | 20.86 |
| Graduate Degree   | 12.78 |

Sources: Zoom Prospector 1-2025, Claritas



#### **DOGWOOD CANYON AUDUBON CENTER**

"To be able to conserve over 200 acres of important wildlife habitat in a major metropolitan area is incredible."

- John Flicker, former president of the National Audubon Society

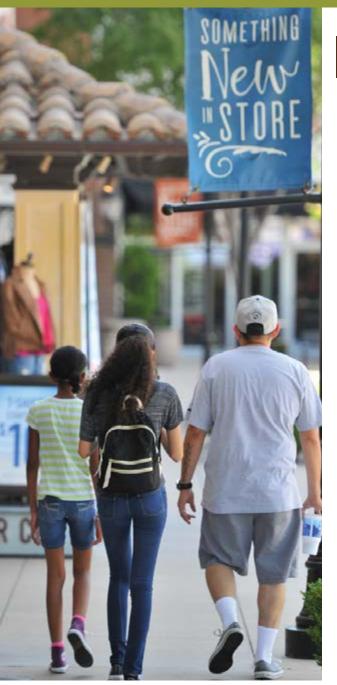
Dogwood Canyon will reveal a world many people in the area rarely see, and provide an unrivaled opportunity for people of all ages and backgrounds to experience, understand, and grow to care for the natural world.

dogwood.audubon.org

Photographer:

Arlen Kennedy, Dogwood Canyon Audubon Center

# **IOCCUPATIONS**



| OCCUPATION                                  | MEDIAN<br>ANNUAL<br>WAGE | MEDIAN<br>HOURLY<br>WAGE | TOTAL<br>LABOR<br>FORCE |
|---|--------------------------|--------------------------|-------------------------|
| Legal                                       | \$102,312                | \$49                     | 323                     |
| Management                                  | \$98,945                 | \$48                     | 3510                    |
| Computer & Mathematical                     | \$89,808                 | \$43                     | 1140                    |
| Architecture & Engineering                  | \$84,408                 | \$41                     | 792                     |
| Business & Financial Operations             | \$78,459                 | \$38                     | 3210                    |
| Life, Physical, & Social Science            | \$70,279                 | \$34                     | 518                     |
| Healthcare Practitioners & Technical        | \$67,784                 | \$33                     | 3304                    |
| Protective Service                          | \$55,416                 | \$27                     | 2742                    |
| Education, Training, & Library              | \$54,111                 | \$26                     | 5417                    |
| Community & Social Service                  | \$50,945                 | \$24                     | 1296                    |
| Arts, Design, Entertainment, Sports & Media | \$47,342                 | \$23                     | 814                     |
| Installation, Maintenance & Repair          | \$46,576                 | \$22                     | 2645                    |
| Construction & Extraction                   | \$41,463                 | \$20                     | 4154                    |
| Office & Administrative Support             | \$39,788                 | \$19                     | 8087                    |
| Transportation & Material Moving            | \$36,907                 | \$18                     | 7654                    |
| Production                                  | \$33,688                 | \$16                     | 3570                    |
| Military-only                               | \$32,722                 | \$16                     | 63                      |
| Sales & Related                             | \$28,419                 | \$14                     | 7328                    |
| Building & Grounds Cleaning & Maintenance   | \$27,136                 | \$13                     | 2377                    |
| Farming, Fishing, & Forestry                | \$26,982                 | \$13                     | 66                      |
| Personal Care & Service                     | \$25,036                 | \$12                     | 2131                    |
| Healthcare Support                          | \$24,545                 | \$12                     | 3110                    |
| Food Preparation & Serving Related          | \$22,031                 | \$11                     | 6069                    |

#### **GET MORE DATA:**

www.cedarhillprospector.com/cedarhill/community/Cedar-Hill/4813492/emsiadvanced

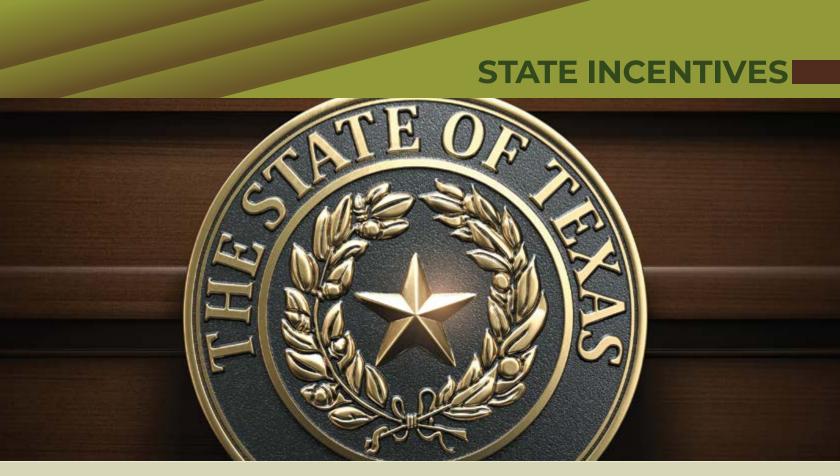


#### **CEDAR HILL IS A BIRD CITY!**

In 2023, Cedar Hill was designated as a Bird City by the Texas Parks & Wildlife because the city exhibited leadership in three categories: **Community Engagement, Habitat Protection, and Threat Reduction**. The three-year Bird City Texas certification for the community lasts through 2026.

Cedar Hill is proud to partner with the Dallas/Fort Worth Texas Parks & Wildlife Department, Cedar Hill State Park, Dogwood Canyon Audubon Center, and Wild Birds Unlimited to unite the community with a shared purpose – to make the community healthier for birds and people. Living in a Bird City means conservation and education advocates work hand in hand with residents.

www.cedarhilltx.com/3090/Bird-City



Texas takes the initiative to invest in its future by offering competitive incentives to companies who are creating jobs and driving innovation in Texas. The incentives in this section are a summary of the most commonly utilized state offerings administered by the Department of Economic Development Finance. Local incentives and tax abatements are not included here.

#### **TEXAS ENTERPRISE FUND**

The Texas Enterprise Fund (TEF) is the largest "deal-closing" fund of its kind in the nation. The fund is used as a final incentive tool for projects that offer significant projected job creation and capital investment and where a single Texas site is competing with another viable out-of-state option.

#### SKILLS DEVELOPMENT FUND

The Skills Development Fund is an innovative program created to assist Texas public community and technical colleges finance customized job training for their local businesses. The Fund was established by the Legislature in 1995 and is administered by the Texas Workforce Commission. Grants are provided to help companies and labor unions form partnerships with local community colleges and technical schools to provide custom job training.

#### TEXAS ENTERPRISE ZONE PROGRAM

The Texas Enterprise Zone Program is an economic development tool for local communities to partner with the State of Texas to promote job creation and significant private investment that will assist economically distressed areas of the state.

gov.texas.gov/business/page/incentives

#### WORKFORCE DEVELOPMENT

The Texas Workforce Commission, in conjunction with the Governor's Office of Economic Development and Tourism, provides access to a team of highly skilled professional who provide technical assistance, at no charge, to help streamline the development of projects and proposals.

# PRODUCT DEVELOPMENT AND SMALL BUSINESS INCUBATOR FUND

The Product Development and Small Business Incubator Fund (PDSBI) is a revolving loan program financed through original bond issuances. The primary objective of the program is to aid in the development, production and commercialization of new or improved products and to foster and stimulate small business in the State of Texas.

#### **TEXAS SMALL BUSINESS CREDIT INITIATIVE**

The TSBCI Program supports small business growth and helps create new jobs through increased access to small business funding. The program assists all small businesses but focuses on traditionally marginalized and those that have been impacted by the COVID-19 pandemic. TSBCI is administered by EDT's Economic Development Finance Division, within the Office of the Governor, on behalf of the U.S. Department of the Treasury.

## **LOCAL INCENTIVES**



Local incentives are determined on a case-by-case basis, with final approval required by the Cedar Hill EDC and the City Council. Upon submission of the requested information, a cost-benefit analysis is prepared for eligible projects to determine the potential direct and indirect economic benefit.

### CONTACT THE CEDAR HILL ECONOMIC DEVELOPMENT TEAM FOR FURTHER DETAILS AND ASSISTANCE.



#### **ELIGIBLE PROJECTS**

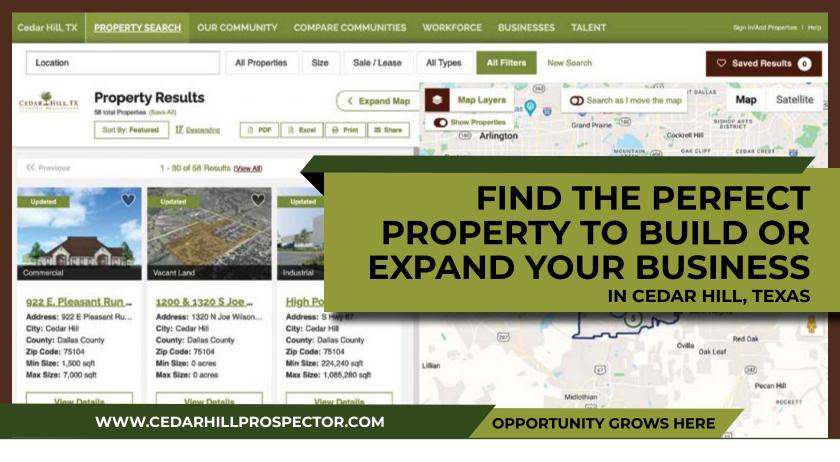
- Land, buildings, equipment, facilities, improvements, and expenditures related to:
   Manufacturing, industrial, research & development, recycling, small warehouse and corporate headquarter facilities, and distribution centers.
- Job training for primary jobs and commercial/retail.
- Clean-up of contaminated project sites (with a special election and specific ballot language).
- Infrastructure assistance to retail or commercial projects.
- Business-related sewer utilities and site improvements.
- Projects designed to attract new military missions
- Light rail, commuter rail, or motor buses.
- Type B projects with voter approval.

#### CEDAR HILL LIBRARY IN A PARK

The Library, Museum and Signature Park site highlights the natural beauty of Cedar Hill. The site backs up to Bentle Branch creek with unique topography and natural amenities. The project, located in the heart of the Midtown District, serves as a catalyst for high-quality pedestrian-oriented development that offers unique shops, dining, cultural attractions, and living opportunities. This project won the 2024 IDC Smart Cities North American Awards for the innovative and creative Library in the Park!

#### 2024 Beautify Texas Award winner.

ktb.org/ktb-blog/the-2024-beautify-texas-awards-winners



#### **BUSINESS RESOURCES**

#### Dallas College - Cedar Valley

www.dallascollege.edu/about/cvc/pages/ default.aspx

#### Dallas College - Redbird

www.dallascollege.edu/about/rb/pages/default.aspx

#### Texas Manufacturing Assistance Center

www.tmac.org

Workforce Solutions Greater Dallas

www.wfsdallas.com

**Texas Workforce Commission** 

www.twc.state.tx.us

**Dallas Regional Chamber** 

www.dallaschamber.org

**North Texas Commission** 

www.ntc-dfw.org

# The Governor's Small Business Handbook

businessintexas.com/sites/default/ files/04/28/16/smallbusinesshandbook.pdf

North Texas Small Business Development Center

www.ntsbdc.org

**Cedar Hill Chamber of Commerce** 

www.cedarhillchamber.org

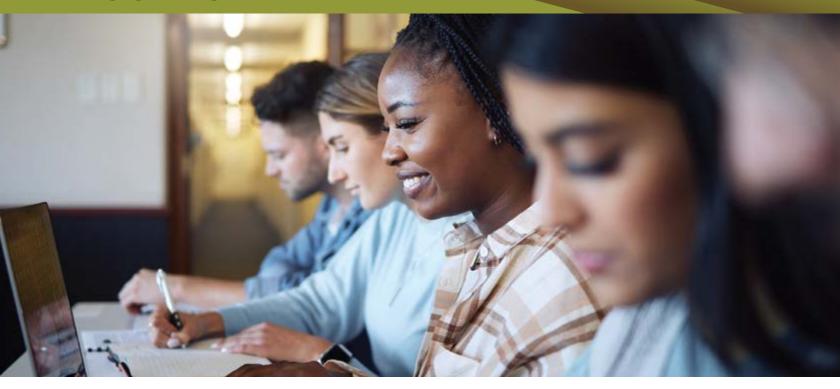


# CEDAR HILL HIGH SCHOOL RED ARMY BAND

The Cedar Hill High School Red Army Band has a nationwide reputation for excellence, winning the national championship in 2023 and finishing runner-up in 2024.

The band was also asked to stand in for the University of South Carolina's band at last December's basketball matchup between USC and TCU in Fort Worth. Other recent appearances of note include the Neiman Marcus Christmas Parade, the NCAA Women's Basketball Championship halftime performance and a pre-game show at the annual State Fair Classic between Grambling State and Prairie View A&M.

# **EDUCATION**



Cedar Hill ISD is a diverse school district that prepares every student by unlocking their potential and channeling it toward each individual towards a successful future.

Cedar Hill students have the opportunity to earn an Associates Degree while completing their high school education. Collegiate High School recently ranked 60th in the State of Texas and 455th nationally for student performance.

More information about the collegiate pathway can be found here: https://chcahs.chisd.net/collegiate-pathway

The Early College High School at Cedar Hill High School students participate in advanced academics and extracurricular activities while elementary students are exposed to computer programming, fine arts and Montessori.

www.chisd.net

**# OF STUDENTS** 

**# OF CAMPUSES** 

LANGUAGES REPRESENTED

7,725

77

13

### **CAMPUSES**



- Collegiate Prep Elementary
- High Pointe Elementary
- Highlands Elementary
- Lake Ridge Elementary
- Plummer Elementary
- Waterford Oaks Elementary

- Bessie Coleman Middle School
- Permenter Middle School
- Collegiate Academy & High School
- Cedar Hill High School
- STRIVE/Hilltop Academy

# LARGEST EMPLOYERS



Cedar Hill Independent School District 989



**City of Cedar Hill** 

368



Walmart Supercenter # 3285 358



**Target Stores, Inc.** 

220



**Pratt Industries, Inc.** 

211



The Kroger Co

180



Home Depot U.S.A., Inc.

175



**Woodmont Cabinetry** 

173



JC Penney
Distribution Center



Total Highway
Maintenance, LLC
130



Central States
Manufacturing, Inc.
108



DMI, CORP.

105



**IdX Dallas, LLC** 

103



MJB Wood Group, Inc

102



**Crestview Court** 

88



Dallas Aeronautical Services, LLC 81



A R Daniel Construction Services Inc. 80



Rinker Materials 70



**Delta Steel Inc.** 

65



Buffalo Wild Wings, Inc.



Atlas Sign Industries Western Division 65



Highway Intelligent Traffic Solutions, Inc. 65



Kohl's Department Stores, Inc. 60



**Burlington Stores, Inc.** 

60

# **IEVENTS**



#### **COUNTRY DAY ON THE HILL**

Fun and excitement abound each year on the 2nd Saturday of October when Cedar Hill celebrates Country Day on the Hill. 2025 marks the 88th annual event that features a parade, craft vendors, food, activities, contests, and live entertainment on three stages in Historic Downtown Cedar Hill.

www.cedarhilltx.com/2129/October---Country-Day-on-the-Hill



#### HISPANIC HERITAGE FESTIVAL

This annual celebration of Latin culture and heritage brings people of all backgrounds together to immerse themselves in Latin America's rich and diverse traditions. With its colorful array of performances, activities, and delicious cuisine, this festival offers an unforgettable experience for attendees of all ages. The Hispanic Heritage Festival is a shared event hosted by a different city each year amongst Cedar Hill, Lancaster, Duncanville and Desoto.

https://www.cedarhilltx.com/Calendar.aspx?EID=14526



#### **SCARE ON THE SQUARE**

An event like no other, Scare on the Square is a free Halloween family event and street festival in Cedar Hill's historic downtown. The spooky fun event is presented by the Traphene Hickman Library.

www.cedarhilltx.com/2341/October---Scare-on-the-Square



#### **HOLIDAY ON THE HILL**

Celebrate the holiday season with us at the annual Holiday on the Hill celebration in Cedar Hill. The event includes plenty of holiday kids activities and games, live performances, photos with Santa, festive photo ops, and the official lighting of the City of Cedar Hill tree.

www.cedarhilltx.com/1966/December---Holiday-on-the-Hill

**SEE MORE ANNUAL EVENTS:** 

www.cedarhilltx.com/1954/Special-Events

# THINGS TO DO



#### CEDAR HILL STATE PARK AT JOE POOL LAKE

Cedar Hill State Park at Joe Pool Lake features two large picnic pavilions perfect for family reunions, retreats, or group outings. Both offer scenic views of the lake.

tpwd.texas.gov/state-parks/cedar-hill

#### **CEDAR HILL LAGOON**

The Lagoon features almost 10,000 square feet of water surface, including a zero-depth entry pool, a separate lap swim pool, a lazy river and three-turn slide, and play features. *cedarhilltx.com/3029/AquaticsThe-Lagoon* 

#### **CEDAR HILL SENIOR CENTER**

Cedar Hill Senior Center welcomes anyone 50 or over to participate in fun group events and activities. *cedarhilltx.com/2135/Senior-Activity-Center* 

#### HILLSIDE VILLAGE SHOPPING CENTER

Hillside Village is a 615,000-square-foot open-air regional shopping mall where you'll find community events year-round. The development is anchored by Dillard's, Dick's Sporting Goods, Barnes & Noble and H&M.

shophillsidevillage.com

#### **PARKS**

Cedar Hill has no shortage of parks and pavilions. Each park is different, but the fun is still the same. Our pavilions make your family reunion, birthday party, retreat, or social gathering an unforgettable experience.

cedarhilltx.com/365/Parks-Trails

#### **ROLLER SKATING**

The Cedar Hill Roller Rink is an indoor roller and inline skating rink. It is known as the oldest roller rink in Texas. It's a nostalgic venue for hosting birthday parties, holiday parties, and corporate events. The rink is located in historic downtown Cedar Hill. facebook.com/Roller.Sk8ing

#### **TRAILS**

Cedar Hill features over 36 miles of trails, both natural and paved. Trail access runs throughout the City, and connects many of our neighborhoods to Hillside Village and our Library in a Park. *cedarhilltx.com/365/Parks-Trails* 

#### LIBRARY IN A PARK

The Cedar Hill Library in a Park is a transformative community project that opened in 2024. This vibrant hub integrates education, nature, and business innovation through a 42,000 square foot state-of-the-art library surrounded by a park and trail system, featuring a business center, event spaces, a recording studio, and more designed to serve all residents. *cedarhilltx.com/676/Library* 

#### Other places of interest

#### **CEDAR RIDGE PRESERVE**

audubondallas.org/cedar-ridge-preserve

#### LYNN CREEK MARINA

lynncreekmarina.com

#### **TANGLE RIDGE GOLF CLUB**

tangleridge.com

#### HISTORIC DOWNTOWN EVENTS AND SHOPPING

cedarhilltx.com/90/historic-downtown





Cedar Hill State Park
Dogwood Canyon Audubon Center
Joe Pool Lake
Over 36 miles of trails



972.291.5132 CEDARHILLTX.COM