

**MINUTES  
BOARD OF DIRECTORS  
CEDAR HILL ECONOMIC DEVELOPMENT CORPORATION  
REGULAR MEETING, OCTOBER 2, 2017**

The Board of Directors of the Cedar Hill Economic Development Corporation met at 6:00 p.m. on Monday, October 2, 2017 in the City of Cedar Hill Government Center, Executive Conference Room, 4<sup>th</sup> Floor, 285 Uptown Blvd, Bldg. 100, Cedar Hill, Texas 75104.

**Directors Present:** Michael Lemmon, Duane Dankesreiter, Andrew LeGrand, Randall Chase, James Mauldin, Johnny Wallace, and Lee R. Taylor.

**Directors Unable to be Present:** Jan Blake, William “Bill” Strock, Shawn Quildon, and Jeff Powers

**Staff Present:** Director Allison Thompson, Marketing Manager Andy Buffington and Executive Assistant Louis Castillo

**1. Call the meeting to order:**

President Michael Lemmon called the meeting to order at 6:01 p.m., declaring it an open meeting, a quorum was present, the meeting was duly posted, and the open carry or display of handguns in this meeting is not allowed.

**2. Pledge of Allegiance:** United States and Texas

**3. Invocation:** Lee R. Taylor

**4. Consent Agenda:**

*Items listed under the Consent Agenda are considered routine and are generally enacted in one motion. Duane Dankesreiter requested that the financials be reviewed separately*

A. Consider approving the September 11, 2017 regular meeting minutes.

***President Michael Lemmon entertained a motion regarding the September 11, 2017 regular meeting minutes.***

**Motion:** Johnny Wallace made the motion to approve the September 11, 2017 regular meeting minutes and was seconded by Duane Dankesreiter and passed unanimously.

B. Consider the August 2017 Financials. Duane Dankesreiter had a question regarding the sales tax received for August 2017, EDC Director Allison Thompson answered the question and informed the EDC Board that the August 2017 was down just a bit but rose again in September 2017.

***President Michael Lemmon entertained a motion regarding the August 2017 Financials.***

**Motion:** Duane Dankesreiter made the motion to approve the August 2017 Financials and was seconded by Johnny Wallace and passed unanimously.

**5. Citizens Forum: None Present**

**6. Presentation Item:**

City Manager Greg Porter addressed the EDC Board and gave a review of the November 7, 2017 Bond and the Crime Control and Prevention District (CCPD) Election. Mr. Porter answered questions at the end.

**7. Rocket Brand Marketing & Brand Survey:**

Andy Buffington introduced the Rocket Brand marketing President Ross Crosmartie who reviewed the survey results and also shared a new testimonial video regarding Cedar Hill.

**8. Executive Session:** *EDC Board did not convene into Executive Session*

**9. Information Items:**

**A. Board Member Announcements:**

- President Michael Lemmon informed the EDC Board that Shawn Quildon's Father passed away. At this time, we do not have any other information.
- Randall Chase connected Dr. Joe Seabrooks with HITS from the business park to help with the workforce needs.

**B. Cedar Hill Business Park Property Owners Association (CHBPPOA) Report:**

- Lee Taylor contacted Cedar Valley College and referred to Dr. Joe Seabrooks to assist any of Business Park companies with Workforce issues.

**C. Director's Report:**

- Allison passed out Lions fish fry tickets for anyone attending Country Day on October 14, 2017.
- As part of Team Texas, Allison attended WESTEC trade show held in California it was the first time Team Texas attending and had a booth.
- Allison attend IEDC, it was the last conference attending as a board member and received recognition for her service.
- City Council passed the Master Development Agreement for the hotel conference center.

**D. Marketing Manager's Report:**

- Andy reviewed the October 2017 Marketing Report.

**E. Executive Assistant Report:**

- Louis Castillo reviewed the upcoming ribbon cutting ceremonies and community events.

- Louis asked the EDC Board if they are receiving the Board and Commissions News letters from the City Manager. If they are not receiving them, please inform Louis.
- Louis had President Michael Lemmon sign the EDC minutes for September 11, 2017 and the certified agenda from Executive Session for October 2, 2017

**F. Next Board Meeting:**

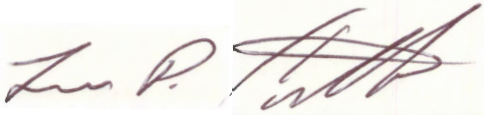
- *President Michael Lemmon announced that the next EDC Board meeting will be on Monday, November 13, 2017.*

**10. Adjourn:**

President Michael Lemmon entertained a motion for adjournment. Duane Dankesreiter made a motion to adjourn, seconded by Johnny Wallace, and passed unanimously. The Board meeting adjourned at 6:55 p.m.

  
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President, Michael Lemmon

ATTEST:

  
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Louis Castillo, EDC Executive Assistant